

National Alliance for Advanced Technology Batteries  
**2015 Annual Meeting & Conference**

# **ENERGY STORAGE: ELECTRIFYING THE FUTURE**

Innovation in the Technology, Manufacturing and  
Applications of Electrochemical Energy Storage



February 16-19, 2015  
The Wigwam Resort  
Phoenix, Arizona



## **SOLICITATION FOR EMERGING COMPANIES WORKING IN ELECTROCHEMICAL ENERGY STORAGE TECHNOLOGY**

The National Alliance for Advanced Technology Batteries (NAATBatt) is the trade association for advanced battery manufacturers and their supply chain partners doing business in North America. NAATBatt's mission is to help commercialize new electrochemical energy storage technology by serving as a bridge between emerging companies developing that technology and leading industrial companies that can put it to use in the marketplace.

NAATBatt is soliciting proposals from emerging companies working in all aspects of electrochemical energy storage technology to present at NAATBatt's Annual Meeting & Conference in Phoenix, Arizona on Wednesday, February 18, 2015. **Presentations must relate to electrochemical energy storage technology that is market-ready and available for immediate acquisition or license by established industry participants.**

A committee of NAATBatt member firms will select 20 emerging companies to make "flash" presentations at the meeting. Presenters will have 5 minutes and 3 slides to make their case for acquisition, license or partnership with the leading companies in the advanced battery industry.

Companies interested in presenting at the meeting should submit an abstract (3 pages max.) by e-mail to [jgreenberger@naatbatt.org](mailto:jgreenberger@naatbatt.org) by **October 17, 2014**. Selected companies will be notified by mid-November.

This is an open solicitation. NAATBatt's intent is to provide meeting attendees with an early look at the most exciting new companies working in electrochemical energy storage technology today. Please forward this solicitation to any companies that may have an interest in presenting.