

The Power Behind Performance

Corporate Overview

Energy Storage Products



NAATBatt 11-14 March 2019

The Power Behind Performance



Company. Profile.

The Power Behind Performance since 1926

- 90 + years of knowledge, experience and global growth
- Crown Battery's employee community averages 9.5 "Years in Service" in 2019

Lead-Acid Battery Producer

- SLI and Industrial Batteries
- Modern, Fully Integrated Manufacturing Facility
- ISO 9001:2015 Certified
- 600 Employees – Across the Enterprise



Global Customer Community

- 14 North American Corporate Distribution Locations
- Authorized Distributor Network in North America & Global Markets
- Supplier to Market-Leading OEM's

Company. Operations.

Subsidiaries · Branch Distribution Centers · Commercial Operations

Crown Battery operates 14 corporate distribution centers in North America:

Midwest DC	W. Ohio DC	Cleveland IND
S. Illinois DC	Central States DC	Toronto DC
W. Pennsylvania IND	Central States IND	Montreal DC
Mid-Atlantic DC	Central Ohio DC	SoCal DC
New England DC	Toledo IND	

Crown Battery owns and operates four subsidiary companies that assemble, service and market SLI & Industrial battery products to North American markets:

Crown Battery of Canada Ltd – Ontario / Canada	Industrial Powersource – Santa Fe Springs, CA
Commercial Battery of Canada – Quebec / Canada	Reaco Battery – Johnson City, IL

Crown Battery opened a Commercial Services Center and National Training Center in Fremont, Ohio in 2012.



Company. Facts.

Sustainable & Responsible

- Outstanding Employee Safety
- Positive Financial Performance
- Safe, Sustainable & Compliant Op's
- Capital Investments include Renewables
- Achieving Corporate Objectives

Continual Improvements

- Major Factory Capital Expansions
- Employee Wellness Center
- Expanded Test Labs
- National Training Center (CSC)

Year	Employees
1995	244
2000	313
2005	368
2006	421
2009	450
2019	600

- 75 new employees in the last 6 years
- 150 new employees in the last 10 years



SLI Products Group

SLI Product Capabilities Include:



Deep Cycle



Commercial Heavy Duty



Renewable Power



Automotive



Seasonal Marine & RV



Crown 1 AGM



Industrial Products Group



Railroad Locomotive Starting Batteries



Material Handling & Forklift Batteries



Battery Chargers & Handling Systems



The Power Behind Performance



Technology Development

- Member of CBI (Consortium for Battery Innovation)
- Committed to Lead-acid Bipolar technologies
- Member of Soteria BIG Consortium
- Committed to looking outside the lead-acid battery industry for product development.



Company. Profile.

