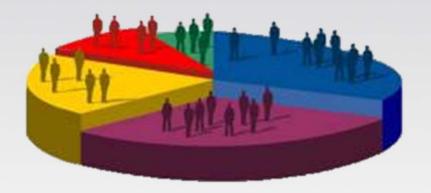
NAATBatt Workshop on Zinc Battery Technology
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# Zinc Battery Markets Discussion

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President & CEO
ZAF Energy Systems, Inc.

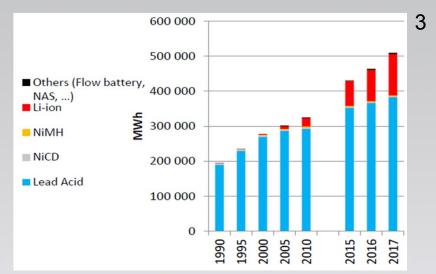


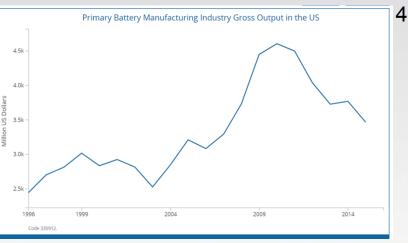
#### **Total Market**

- Market for primary and secondary batteries is forecasted to be US\$120 billion in 2019 growing at 7.7% CAGR.<sup>1</sup>
  - Fastest growth and largest segment lies in secondary (rechargeable) batteries.<sup>2</sup>
    - The demand is driven by mobile phones and tablets. Earlier estimations for the demand for electric vehicles have since been adjusted downwards.
  - Demand for primary batteries is declining.<sup>2</sup>
    - Non-rechargeable batteries are used in watches, electronic keys, remote controls, toys, flashlights, beacons, and military devices in combat.

## Relative Share Among Types

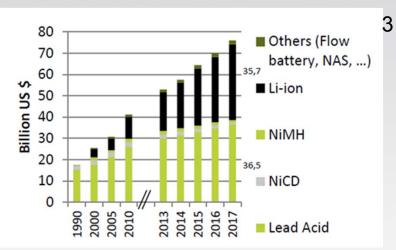
- Secondary >85%<sup>5</sup>
  - Lead-Acid and Lithium-Ion
     Dominate the Market
- Primary <15%<sup>5</sup>
- Alkaline (ZnMn)
- Zinc-Air: Batteries Marketto Reach US\$ 2.8B by2026 (up from \$1.4B in '17)
  - Increased Use of Zinc–Air Batteries in Hearing Aids to Drive Market

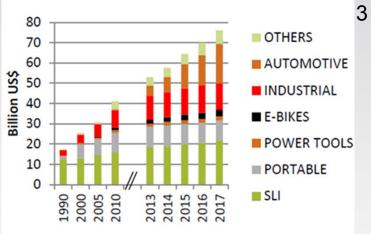




#### Dollars and Industries for Secondaries

- \$75B in 2017
  - PbA and Li-ion very close with 95% secondary market.
  - Li-ion growing at 22-25% CAGR
  - PbA Browing at 5-7%

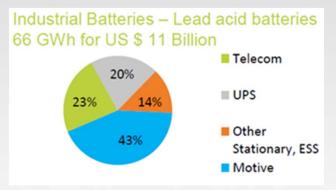




#### Nickel-Zinc Select High Value Market Opportunities

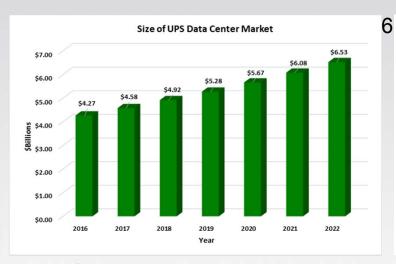
- Industrial Batteries \$11B Existing<sup>3</sup>
  - UPS Data Center, Industrial/Commercial, Residential
  - Motive Trucking APU, Liftgates, forklifts, robotics
  - Telecom cell towers, monitoring stations
  - Other medical gensets, emergency lighting, switchgear
- Automotive Start/Stop, HEV, PHEV, EV
- Aerospace and Defense

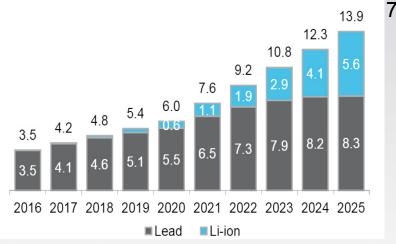




### Select Target Markets – Data Centers

- Data Centers \$4.5B<sup>6</sup>
  - Data centers are one of the fastest growing markets for energy storage.
  - The global data center UPS market size is \$4.58B,
  - Anticipated to reach USD \$6.5B-to-\$9.2B by 2022; \$13.9B by 2025





#### **Data Center Details**



|                           | Lead Acid<br>AGM | Lead Acid                      | Lithium        | ZAF Nickel          |
|---------------------------|------------------|--------------------------------|----------------|---------------------|
| Total Initial CapEx       | \$7,200,000      | Pure / Bi-Polar<br>\$9,120,000 | \$8,800,000    | Zinc<br>\$6,880,000 |
| Total Cost of Maintenance | \$18,480,000     | \$9,360,000                    | \$9,480,000    | \$9,480,000         |
| Battery Replacement Cost  | \$14,400,000     | \$13,440,000                   | \$6,000,000    | \$5,280,000         |
| Replacement Labor         | \$1,600,000      | \$1,600,000                    | \$400,000      | \$800,000           |
| Replacement Racks         | <u>\$0</u>       | <u>\$0</u>                     | \$2,400,000    | \$0<br>\$15,560,000 |
| Total OpEx                | \$34,480,000     | \$24,400,000                   | \$18,280,000   |                     |
|                           | \$41,680,000     | \$33,520,000                   | \$27,080,000   | \$22,440,000        |
| Total Cost of Ownership   |                  |                                | ( )            | 10 year ltd         |
|                           | 5 year limite    | ed 7 year limite               | ed 10 year ful | 85° F               |
| Warranty                  | 75° F            | 85° F                          | 73 1           | Yes                 |
| Max Temperature           | No               | Yes                            | No             | Low                 |
| Co-locate with PCS        | Low              | Low                            | High           |                     |

#### NiZn is a Clear Winner

- Lowest Cost solution over 20 year life
  - HALF the cost of lead acid
  - 33% lower cost than new pure lead acid
  - 20% lower cost than lithium
- Operates at higher temperatures reducing air handling and safety requirements
- Reliable 10 year warranty
- SAFE non-toxic, non-combustible, nonexplosive, RoHS compliant, fully recyclable
- Highest IRR Combination of performance, reliability and cost provides the best value
- Increased White Space Revenue

#### Select Target Markets – Trucking

- Industrial Motive (Trucking) \$2.5B<sup>3</sup>
  - Old Driver
    - PbA Capacity Shortfall
  - New drivers
    - Anti-idle
    - 48V

|                     | TOTAL UNITS | ANNUAL UNITS |
|---------------------|-------------|--------------|
| Heavy duty trucks   | 3,500,000   | 218,268      |
| Semi-truck trailers | 4,900,000   | 234,700      |
| Medium duty trucks  | 5,600,000   | 1,678,514    |
| Light duty trucks   | 17,600,000  | 2,056,800    |
| School buses        | 480,000     | 40,000       |
| Commercial buses    | 805,000     | na           |
|                     | 27,285,000  | 4,228,282    |





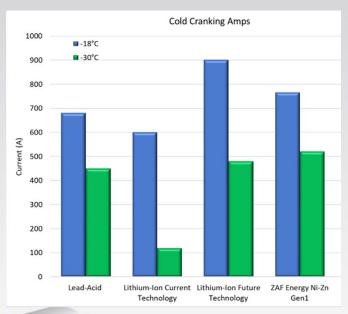
#### Select Target Markets – Marine

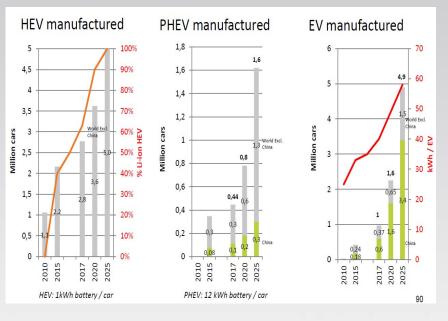
- Marine \$2.2B<sup>3</sup>
  - Market Growth from \$2.2 billion in 2015 to \$4.5 billion by 2022
  - Aging Vessels: vessels require either replacement or retrofits
    - Constant use electrification reduces downtime and maintenance
  - Pollution Controls Tightening
    - Emission Control Areas (ECA's) for N. American and European coasts
    - Ports imposing emission taxes and usage restrictions
  - By 2020, diesel particulates will not allowed in European ports
    - Towed into port by electric tug or convert to fully electric/hybrid ship



## Select Target Markets - Automotive

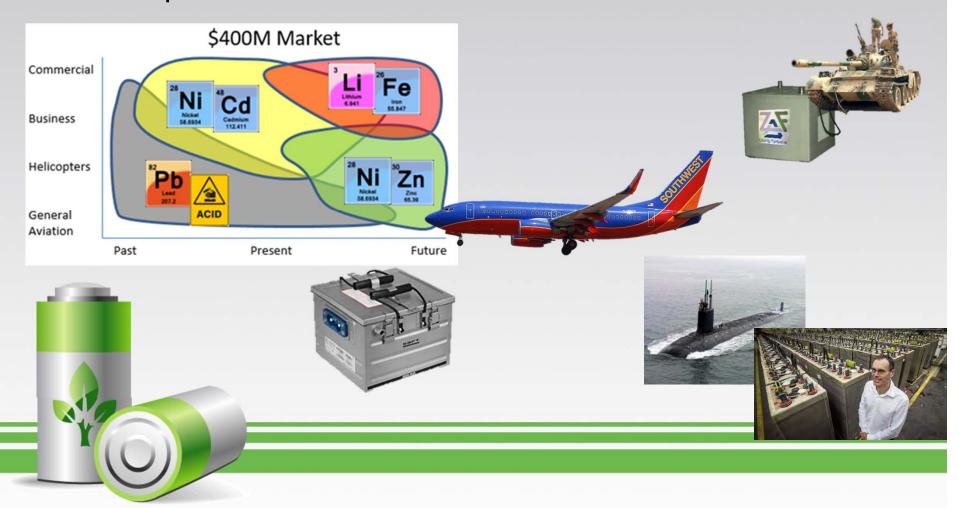
- Stop Start and Hybrid Electric Vehicles \$10B<sup>3</sup>
- Fastest growing segment of the automotive market





## Select Target Markets – A & D \$2.4M

Aerospace and Defense - \$400M and \$2B<sup>8</sup>



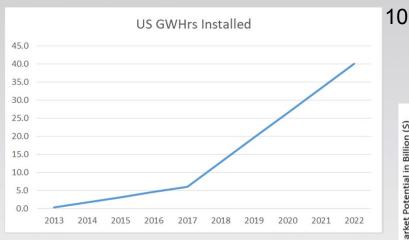
#### Not Necessairly a Target Market – Silver Zinc

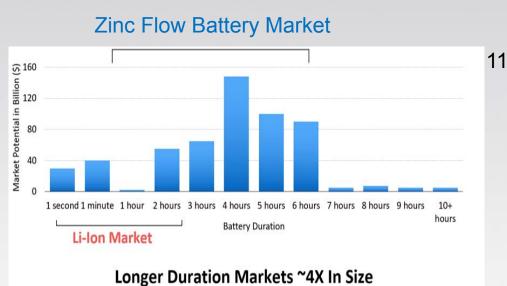
- DoD ~ \$40M<sup>9</sup>
- Market size for hearing aids, cameras, and laptops Unknown.



#### Select Target Market – Grid Storage

Grid Storage \$600B over 10 Years<sup>11</sup>





## Conclusion

- The Battery Market is Quite Large
  - -\$80B \$120B (???)
  - Growing Fast
- Zinc Addressable
  - All of the Lead Acid (half of the dollar volume)
  - Signicant Portion of Li–ion Market
  - NiCd/NiMH/AgZn Substantially All

## References

- 1. The Freedonia Group
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- 3. Avicenne Energy
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- 5. Frost & Sullivan (Extrapolated)
- 6. Grand View Research
- 7. Bloomberg New Energy Finance
- 8. Roland Berger
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- 10. IHS & Energy Storage Association
- 11. Eyer, Jim; Garth Corey, DOE Energy Storage Systems Program. Valuesscaled for global estimates