



2020 Sponsorship Opportunities
February 11-13 / Pasadena, CA

NAATBatt

2020 Sponsorships

This year, NAATBatt 2020 offers more sponsorship opportunities than ever. Each was created to help strengthen your company's brand, establish relationships, generate sales leads and increase traffic to your booth.

From workshops and dinners to tote bags and golf balls, there is a place for your company to stand out from the crowd at NAATBatt 2020.

For more information about sponsoring, contact Paula Szyper at pszyper@naatbatt.org or call 630.697.3153

GIGAWATT LEVEL SPONSORSHIP PACKAGE

\$15,000

Gigawatt Sponsorship provides an excellent level of exposure and brand visibility for your company.

- Four (4) complimentary passes to the Annual Conference (valued at over \$8,000).
- One (1) standard 10' x 10' featured space in the Battery Products Expo
- Sponsorship of the Opening Reception immediately prior to the dinner on Day 1 of the conference.
- Sponsorship of one breakfast
- Your logo will appear prominently on conference display items sent out by NAATBatt.
- Your logo will appear prominently on the conference website as Gigawatt Conference Sponsor with a direct link to your home page.
- Your logo will appear prominently on conference signage.
- Insertion of one promotional item in conference registration pack.
- Ability to provide a 150-word company description with company logo in the conference program book sponsor section.
- Full page ad in the program book.
- A preferred position in the Members' Update Presentations.

MEGAWATT LEVEL SPONSORSHIP PACKAGE

\$10,000

Megawatt Sponsorship provides a very good level of exposure and brand visibility for your company. The Kilowatt Sponsorship package includes:

- Three (2) complimentary passes to the Annual Conference (valued at over \$4,000).
- One (1) standard 10' x 10' featured space in the Battery Products Expo.
- Opportunity to sponsor one lunch.
- Your logo will appear prominently on conference display items sent out by NAATBatt.
- Your logo will appear prominently on the conference website as Kilowatt Conference Sponsor with a direct link to your home page.
- Your logo will appear prominently on conference signage.
- Insertion of one promotional item in conference registration pack.
- Ability to provide a 150-word company description with company logo in the conference program book sponsor section.
- Full page ad in the program book
- A preferred position in the Members' Update Presentations.

S P O N S O R S H I P

KILOWATT LEVEL SPONSORSHIP PACKAGE \$5,000

Kilowatt Sponsorship provides a very good level of exposure and brand visibility for your company. The Kilowatt Sponsorship package includes:

- Your logo will appear prominently on conference display items sent out by NAATBatt.
- One (1) complimentary pass to the Annual Conference (valued at over \$2,000).
- Opportunity to sponsor one networking break.
- Your logo will appear prominently on conference display items sent out by NAATBatt.
- Your logo will appear prominently on the conference website as Kilowatt Conference Sponsor with a direct link to your home page.
- Your logo will appear prominently on conference signage.
- Insertion of one promotional item in conference registration pack.
- Ability to provide a 150-word company description with company logo in the conference program book sponsor section.
- Full page ad in the program book.

AWARDS DINNER SPONSORSHIP PACKAGE \$5,000

The Awards Dinner Sponsorship package includes:

- Sponsor the Awards Dinner on Day 2 of the conference and address the attendees immediately prior to the meal.
- One (1) complimentary passes to the Annual Conference.
- Opportunity to place promotional information at each seat.
- Opportunity to introduce the Keynote Speaker immediately following the dinner.
- Your logo will appear prominently on conference display advertising marketing pieces identifying you as our Gala Dinner sponsor.
- Full page ad in the program book.
- Insertion of one promotional item in conference registration pack.
- Your logo will appear prominently on the conference website as Gala Dinner Sponsor with a direct link to your home page.

- Ability to provide a 150-word company description with company logo in the conference program book sponsor section.

USB CHARGER/FLASHLIGHT \$5,000

The package includes:

- USB flashlight/charger with your logo in attendees registration bags.
- One (1) complimentary passes to the Annual Conference
- Insertion of one promotional item in conference registration pack.
- Your logo will appear prominently on conference display items sent out by NAATBatt.
- Full page ad in the program book
- Your logo will appear prominently on the Innovation Showcase signage.
- Ability to provide a 150-word company description with company logo in the conference program book Innovation Showcase section.

BATTERY INNOVATION SUMMIT SPONSOR \$5,000

The sponsorship package covers the cost of the 2020 Innovation Summit prize and includes:

- 100% of the sponsorship cost used to fund award to the Innovation Summit winner.
- Chair the Innovation Summit Selection and Evaluation Committee.
- Logo to be displayed at the beginning and end of the Summit.
- Insertion of one promotional item in conference registration pack.
- Your logo will appear prominently on conference display items sent out by NAATBatt.
- Full page ad in the program book
- Ability to provide a 150-word company description with company logo in the conference program book sponsor section.

INTERNET ACCESS FOR ALL ATTENDEES \$3,000

The Internet Sponsorship package includes:

- Your logo will appear prominently signage with wifi passcode.
- Insertion of one promotional item in conference registration pack.
- Your logo will appear prominently on the conference website as internet sponsor with a direct link to your home page.
- Full page ad in the program book.
- Your logo will appear prominently on conference signage.

- Ability to provide a 150-word company description with company logo in the conference program book sponsor section.

LUNCH SPONSORSHIP PACKAGE

\$3,000

The Lunch Sponsorship package includes:

- Sponsor the lunch on one of the days of the conference.
- Your logo will appear prominently on conference display items as our lunch sponsor.
- Your logo will appear prominently on the conference website as lunch sponsor with a direct link to your home page.
- Your logo will appear prominently on conference signage.
- Ability to provide a 150-word company description with company logo in the conference program book sponsor section.
- Full page ad in the program book.
- Insertion of one promotional item in conference registration pack.

BREAKFAST DISCUSSION HOST

\$3,000

During breakfast on Wednesday and Thursday we will host focused discussions on the topic of your choice.

- Your logo will be featured on your hosted table.
- You have the opportunity to select the focused topic you would like to lead.
- Present table findings during the General Session.
- Your logo will appear prominently on conference display items as a breakfast discussion sponsor.
- Your logo will appear prominently on the conference website as lunch sponsor with a direct link to your home page.
- Your logo will appear prominently on conference signage.
- Ability to provide a 150-word company description with company logo in the conference program book sponsor section.
- Full page ad in the program book.
- Insertion of one promotional item in conference registration pack.

TOTE BAG SPONSORSHIP \$3,000

The tote bag sponsorship includes:

- Sole sponsorship of tote (only your logo and that of NAATBatt and the conference information).

- Full page ad in the program book.
- Ability to provide a 150-word company description with company logo in the conference program book sponsor section.
- Insertion of one promotional item in conference registration pack.

LANYARD SPONSORSHIP PACKAGE

\$2,500

Lanyard provides the exposure and brand visibility for your company.

- Your logo will appear prominently on badge lanyard that holds the conference credentials on all attendees.
- Full page ad in the program book.
- Ability to provide a 150-word company description with company logo in the conference program book sponsor section.
- Insertion of one promotional item in conference registration pack.

NOTE PAD SPONSORSHIP

\$2,500

Your company logo will appear on the note pad that is given for attendees to take notes during sessions.

- Note pad with company logo.
- Full page ad in the program book
- Ability to provide a 150-word company description with company logo in the conference program book sponsor section.
- Insertion of one promotional item in conference registration pack.

TOURNAMENT AWARDS DINNER

\$3,000

There will be a Tournament Awards Dinner following the afternoon optional events—Monday, February 10:

- The opportunity to present the awards to the winners of the respective tournaments at the dinner.
- Your logo will appear prominently on conference display items as our Awards Dinner sponsor.
- Your logo will appear prominently on the conference website as Awards Dinner Sponsor with a direct link to your home page.
- Your logo will appear prominently on Awards Dinner signage.
- Insertion of one promotional item in the conference registration pack.
- Ability to provide a 150-word company description with company logo in the conference program book sponsor section.

SPONSORSHIP

NETWORKING BREAK SPONSORSHIP PACKAGE \$1,500

The Networking Break Sponsorship package includes:

- Sponsor the networking break on either Day 2 or 3 of the conference.
- Your logo will appear prominently on conference display items as our Networking Break Sponsor.
- Your logo will appear prominently on the conference website as Networking Break Sponsor with a direct link to your home page.
- Your logo will appear prominently on Networking Break signage.
- Ability to provide a 150-word company description with company logo in the conference program book sponsor section.

GOLF TOURNAMENT SPONSORSHIPS \$500 – \$3,000

There are numerous opportunities to market your company during the Advanced Battery Golf Tournament on Monday, February 10, at the beautiful La Canada Flintridge Country Club.

- Golf Ball Sponsorship – Your company name/logo on the golf balls – \$1,750
- Tee Sponsorship – Your company name on the golf tees – \$1,000
- Golf Towel Sponsorship – Your company name/logo on golf towels – \$1,000
- Hole Sponsorship – Signage at your hole of choice – \$1,000
- Drink / Snack Sponsorship – Your company hosting the lunch/drinks – \$2,000
- Golf Awards:
 - Longest Drive – \$500
 - Closest to the Pin – \$500
 - 1st, 2nd & 3rd Place Team Awards – \$500
- Door Prizes – up to the sponsor

MEMBER POSTER DISPLAYS \$195

This year NAATBatt is offering each of its member firms the opportunity to display a poster during the NAATBatt 2020 meeting as a supplement to its oral Members Update Presentation during the general session. Posters will be displayed in the Expo Hall or the Registration Foyer of the NAATBatt 2020 meeting. This opportunity is only available to NAATBatt member firms and to entrants in the Battery Innovation Summit competition.

Advantages of Displaying a Poster

- A poster will supplement your oral Member Update Presentation, providing an additional highlight for an interesting product or service you sell.
- A poster provides a way for other NAATBatt 2020 attendees to remember who you are and what your company does during the entire meeting.
- A poster provides a convenient meeting spot for those you may wish to speak to at NAATBatt 2020. Remember: NAATBatt is all about business networking.