

# NAATBATT MEMBER UPDATE

# February 2020





Titan's ultrasound-based technology dramatically improves the economics and performance of Li-ion batteries by increasing their usable capacity and doubling their lifetime.

Titan also enables the 2<sup>nd</sup> life battery market, by providing fast, inexpensive, and reliable battery health assessments.



# **Titan AES Overview**



### BACKGROUND

- Co-founded in 2016 by two serial entrepreneurs and energy experts
- \$12.2M in funding to date; series A was closed in July 2019 by Schneider Electric, EIC, and MassCEC
- Recipient of numerous awards including 2018 MassCEC Catalyst and AccelerateMass
- Strong customer traction among automotive OEM, energy storage & consumer electronics

#### **TECHNOLOGY/PRODUCT**

- ionView<sup>™</sup> Proprietary ultrasound technology that enhances current BMS performance through highly accurate SOH & SOC measurements while battery is in use
- Scorpion<sup>™</sup> Fast and accurate battery diagnostics scanner that provides used EV batteries a second life
- Comprehensive and defensible IP portfolio one patent issued and additional submitted



#### VALUE PROPOSITIONS

- 20% increase in battery usable capacity
- 2X increase in battery life (cycles)
- Safer and more reliable use of LiB through early outgassing detection, lithium plating, SEI growth observation.
- 5-sec used EV battery scan (vs. 8 20 hrs) with 99% accuracy
- QA/QC optimization for battery formation



#### MARKET OPPORTUNITY

- Titan's ionView platform can be integrated into existing Li-Ion BMSs globally, currently valued at \$10B
- Li-Ion batteries sales surpass \$25B annually growing at over 11% CAGR
- Titan is focused on four premium markets: Electric Vehicles; Smartphones; Energy Storage; 2nd Life EV Batteries/Recycling

H	H

#### **BUSINESS MODELS**

- ionView BMS technology:
- 1. NRE project + licensing
- 2. Design license to OEMs (consumer, EV, ESS)
- Scorpion: Scan-as-a-Service for used EV
  battery scan
- BMS sales with the universal ESS systems
- Battery performance global database, tbd



### TEAM

- With over 13 prior start-ups and 6 successful exits, Titan leads with a strong core team
- 16-person team with multi-disciplinary experience and a mix of entrepreneurs, scientists, and engineers (EE, Product, SE)
- Strong advisory board and collaboration with Carnegie Mellon and UMASS-Lowell

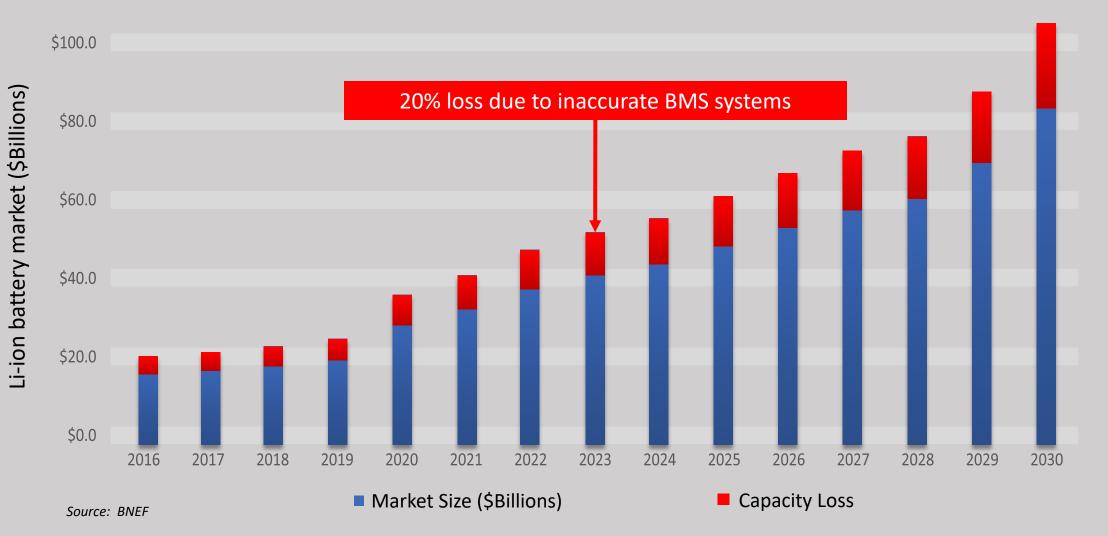
### **Billions of Batteries are Mismanaged Daily**

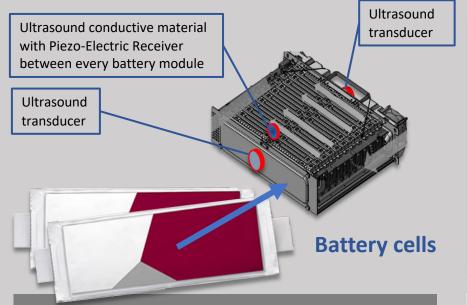


Titan Advanced Energy Solutions www.titanaes.com

# To Illustrate the problem – \$60B Loss in the Next 10 Years

**Global Li-Ion Production Forecast** 





 Control electronics augment or replace current BMS (Battery Management System)

• Titan proprietary algorithms process ultrasound signals providing accurate SoH and SoC for battery control State of Health (SoH): usable capacity compared to original capacity

**<u>Titan SoH:</u>** Real-time molecular scan, enabling direct determination of the actual SoH with **consistent 99% accuracy.** System focuses on:

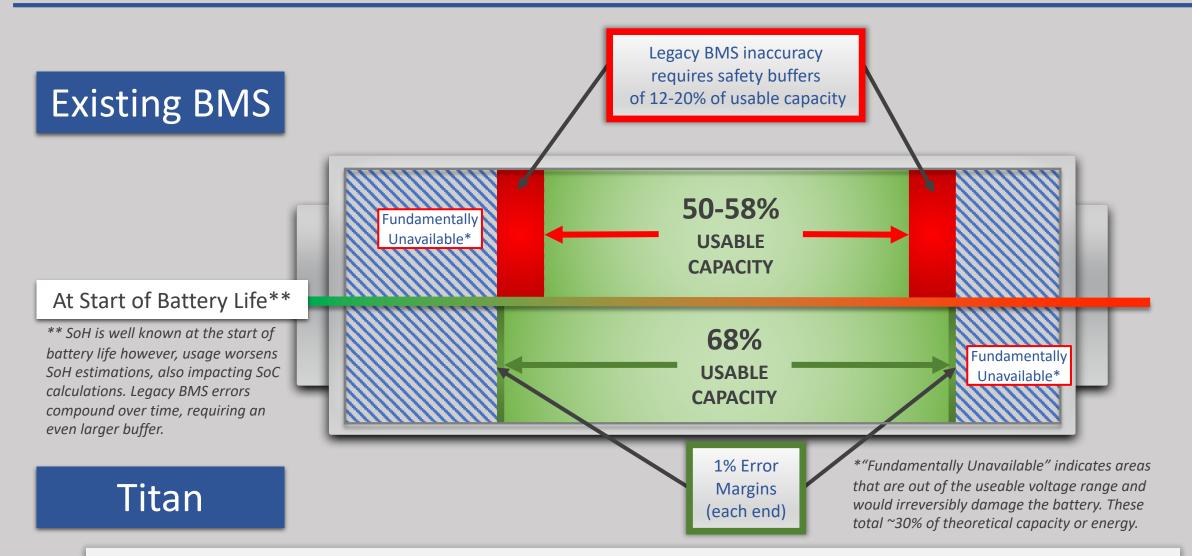
- The SSEI (secondary solid electrolyte interface) growth over time, which changes the mechanical structure of the anode
- Measuring SoH by monitoring structural changes via ultrasound

State of Charge (SoC): remaining available capacity until charging is needed

<u>**Titan SoC:</u>** Real-time scan with **consistent 99% accuracy.** System focuses on:</u>

- Battery charging (Lithium Ion intercalation) increases anode stiffness
- Measuring SoC by monitoring stiffness change via ultrasound

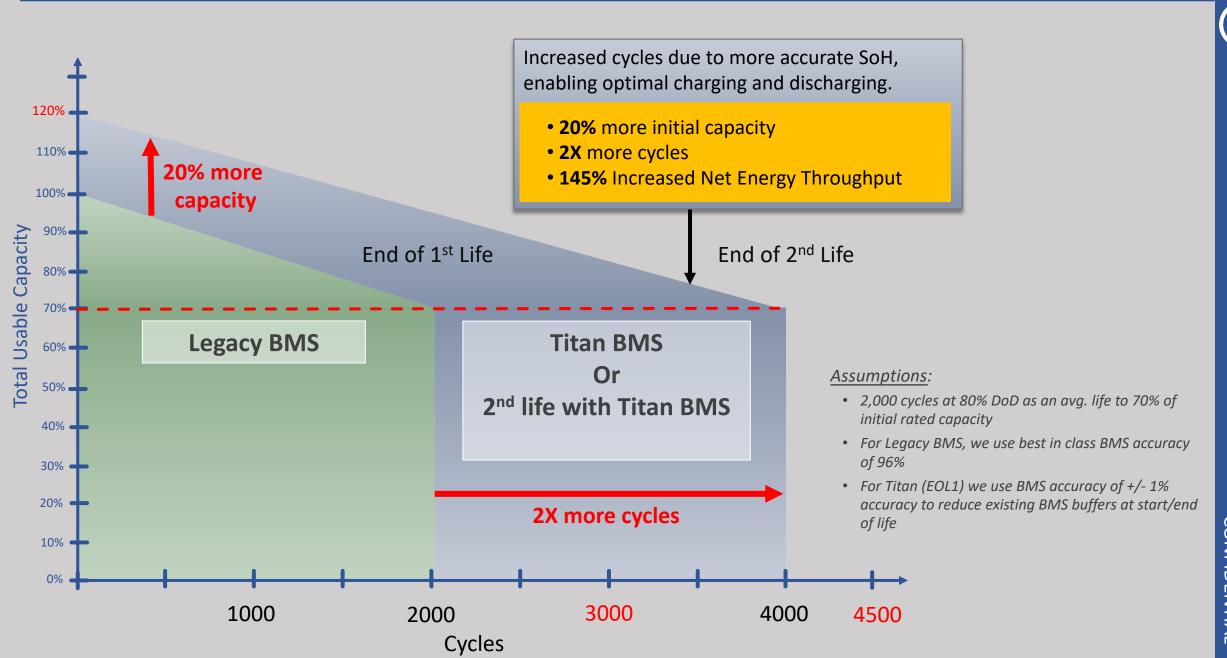
## **Titan Enables Significant Li-ion Usable Capacity Increase**



Titan's 2<sup>nd</sup> Life product transforms the economics of energy storage by giving retired batteries from Electric Vehicles (EV) a second life in stationary storage solutions (schools, hospitals, etc).

An expensive, lengthy and remote process is now fast, accurate and in-situ.

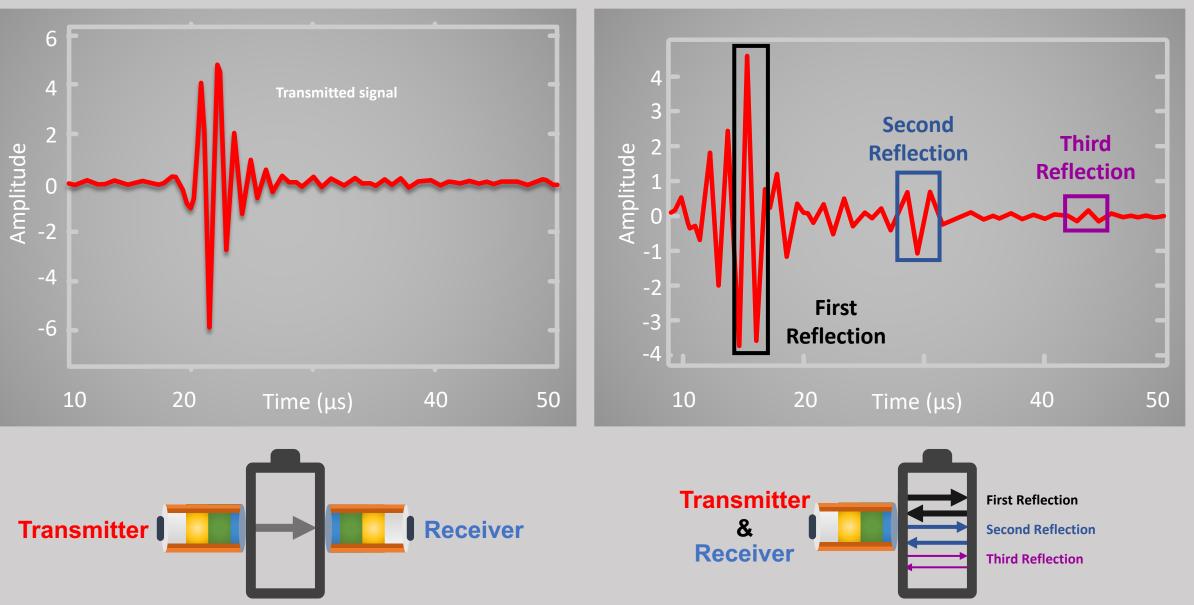
## **Titan Delivers Extended Battery Lifetime and Increased Usable Capacity**



Titan Advanced Energy Solutions www.titanaes.com CONFIDENTIAL

### **How Ultrasonic Data Looks**

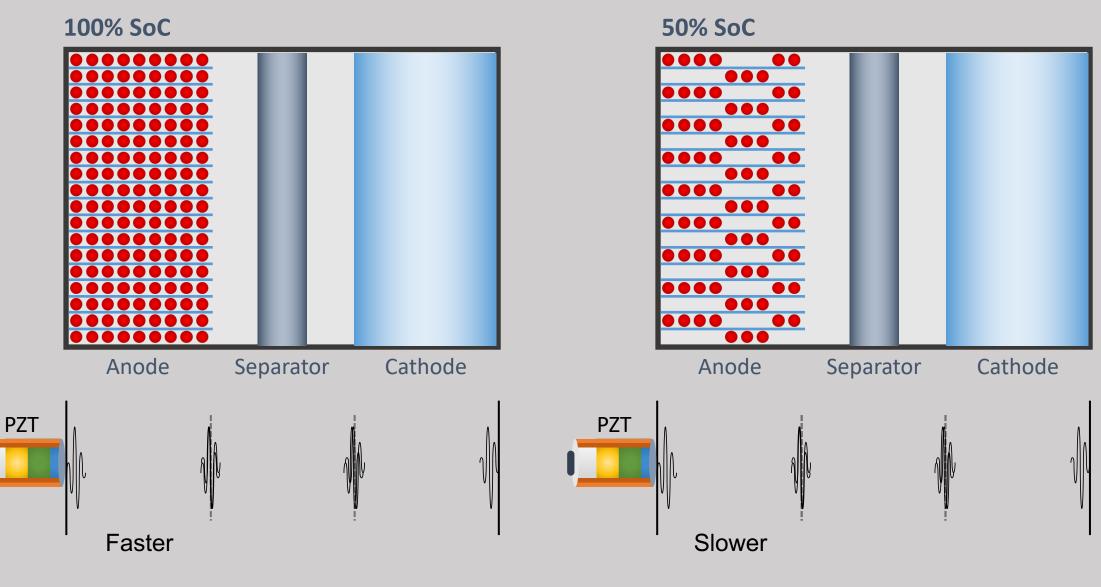
**Transmission** 



Reflection

Titan Advanced Energy Solutions www.titanaes.com CONFIDENTIAL

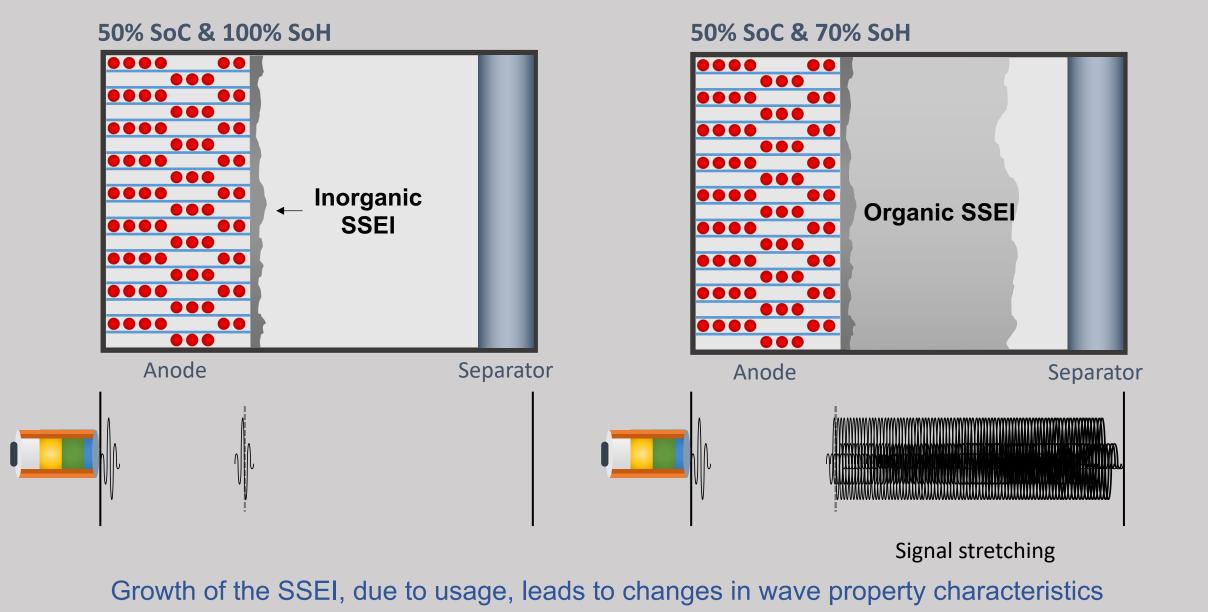
### How Ultrasonic SoC (state of charge) Physics Works



• Lithium ion

Higher SoC increases the wave speed due to a stiffer anode







### 2<sup>nd</sup> LIFE EV BATTERIES

- **APPROACH:** Provide Titan machine to recyclers, auto service centers for rapid state of health scans, Scan as a Service (SaaS).
- VALUE PROP: SoH/SoC scans in <5 sec vs. current 8h+ , portable unit for low cost battery diagnostics.
- **REVENUE MODEL:** Pay per scan



В

### **CONSUMER ELECTRONICS**

- **APPROACH:** Licensing/support model with one of the top three premium smartphone and laptop companies
- VALUE PROP: Increase safety and longevity while increasing overall capacity
- REVENUE MODEL: license per device



#### **STATIONARY ENERGY STORAGE**

- **APPROACH:** Partner with Schneider Electric to develop universal energy storage system (UESS) which can use new and 2<sup>nd</sup> life batteries
- VALUE PROP: Ability to utilize 2<sup>nd</sup> life batteries (20% cost of new) with full functionality.
- REVENUE MODEL: license or sale of BMS

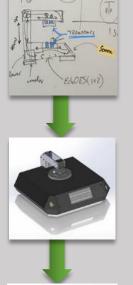
### ELECTRIC VEHICLES

- **APPROACH:** BMS licensing/support to global EV OEMs through tier one supplier / integrator
- VALUE PROP: Over \$2,600 lower battery costs per vehicle or 20%+ increased range
- **REVENUE MODEL:** license per car



### 2L Scorpion: 2<sup>nd</sup> Life Battery Diagnostics System, Concept to Market in < 12 months

#### Concept (August '19)



#### **KEY FEATURES:**

- Fast testing <1 second
- Accuracy at 99% (SoH/SoC)
- Battery connection not required
- Low Cost Unit
- Enables Scan as a Service Model (SaaS)
- Connected to Cloud for SaaS model
- Ready for Market end of Q2 2020

94%	
State of Charge State of Health	
Battery type Voltage	l
Run diagnostics	l

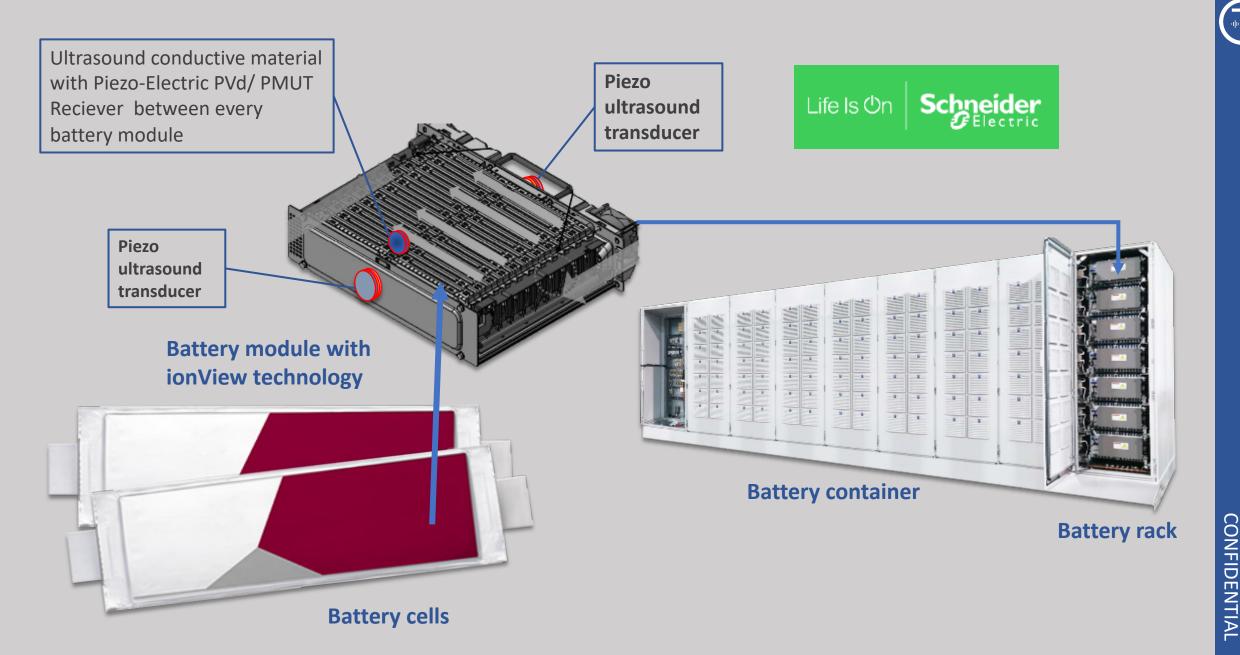


Scorpion Prototype (November '19) Gen 1 Scorpion (March '20)

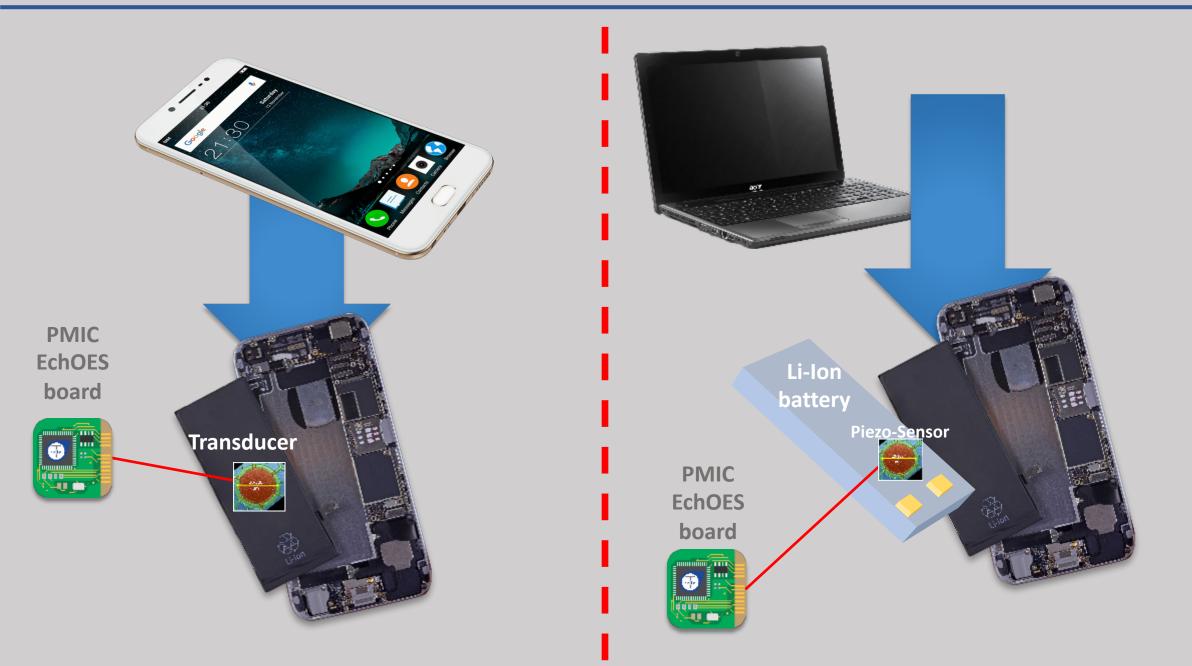
2L Scorpion dramatically shifts the economics of energy storage by cost-effectively performing battery diagnostics and giving used EV batteries a second life in stationary storage solutions (ESS-residential, commercial).

An expensive, lengthy, and remote process is now fast, accurate, and in-situ.

# **Energy Storage System, Architecture and Solution**



### **Consumer Electronics – 4 hours of additional battery life**



# **Electric Vehicles – Titan Value Proposition (case study)**

#### **Production and Quality:**

Q/A inspection of new batteries before being used in new cars (at factory)

#### Advanced BMS:

- 1. Increases overall capacity 20% 30% with better accuracy and control, which translates in:
  - a) Increased overall range vehicle with the same battery pack
  - b) Reduce the battery pack which will translate into reduction of weight, space, and <u>cost</u>
- 2. Real-time high accuracy SoH obtains 2X on longevity of car batteries.
- 3. High accuracy SoH/SoC eliminates range anxiety, thus increasing customer satisfaction.

#### **Automotive Maintenance Program Application:**

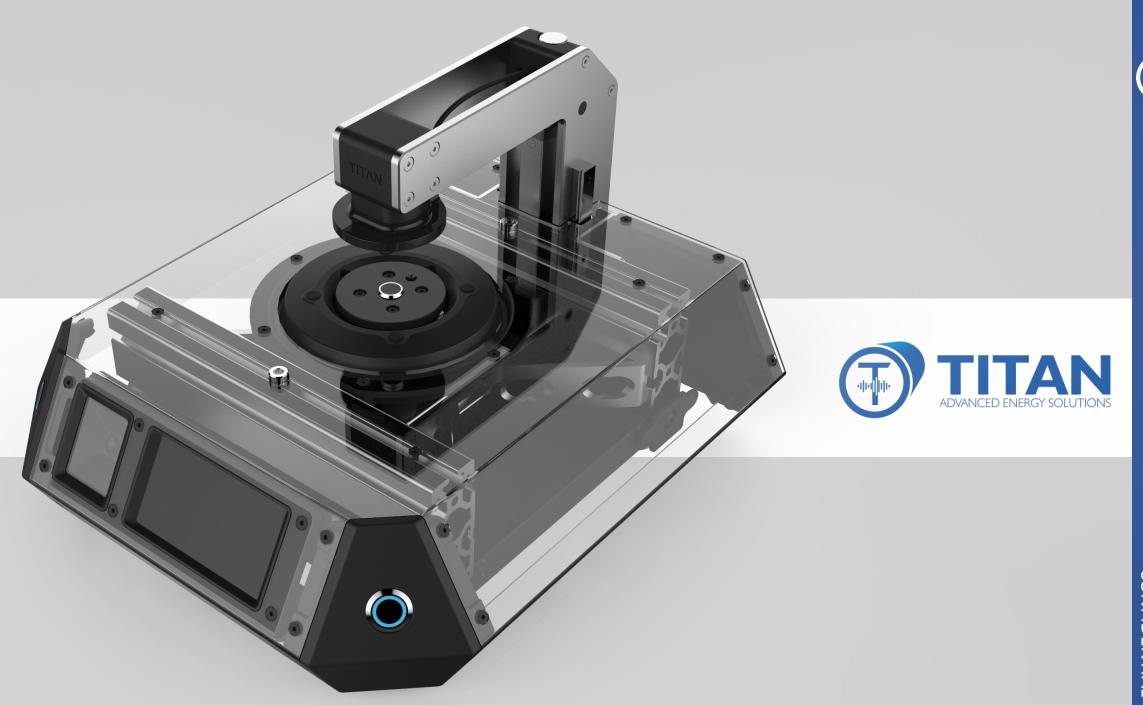
- 1. Battery inspection at the annual maintenance check up (non-intrusive test), reducing inspection time from three days to several hours.
- 2. Fast sorting and evaluating battery modules for replacement purposes, increasing customer satisfaction.
- 3. Certified pre-owned test procedure, to evaluate remaining capacity and health of the battery.

#### 2<sup>nd</sup> Life of EV Batteries:

- 1. Evaluating of battery pack/modules at dealership upon end-of-1<sup>st-</sup>life to be shipped to EPS
- 2. Track and trace of batteries from new car to end of life including recycling.



LEAF



Titan Advanced Energy Solutions www.titanaes.com CONFIDENTIAL

17

### **Titan AES Team**

### **Founders**



**Shawn Murphy** CEO | CTO

Entrepreneurial executive leader with 25 years of bottom-line driven experience. Shawn was the CEO of multiple successful start-ups, the head of Space Science & Technology at Draper Laboratory, and the founder of Shell TechWorks, Shell Innovation Center. His career spans multiple industries: Energy Systems (O&G and Renewables), Aerospace, Defense, IT Security, Semiconductor, and Consumer Electronics.





Sean O'Day CCO | Pres Seasoned serial entrepreneur who has been solving the challenge of deploying cost-effective solutions for Renewable Energy Generation combined with Grid Scale Energy Storage (GSES) to meet global energy demands. Most recently served as the Director of the Future Solutions Division of Sonnedix a global solar IPP. Deep expertise in grid scale energy storage, and utility scale solar



### **Titan Team**



**Steve Africk** PhD. Principal

Scientist 11117





Djordjevic PhD. Sr. Data







Erik



Zoran Coric MS. Head of

Hardware Development





Embedded Systems Engineer





Michelle Quigley

H20

JD. Director of People **Success** 



BA.



Eli Battis **IT** Systems

Administrator





Maya Shen



Titan Advanced Energy Solutions www.titanaes.com CONFIDENTIAL

18



### **Titan AES – Directors and Advisory Board**



Shawn Murphy Chairman



Sean O'Day Secretary

### **Board of Directors**



Scott Pearson CEO & President Formetrix Metals

**Advisory Board** 



Jean-Luc Meyer SVP Business Development Schneider Electric



Ben Stanzl Managing Director Energy Innovation Capital



Jay Whitacre Professor of Material Science & Engineering, Carnegie Mellon University





Bart Riley CEO & Founder of Metalenz.





Ryan Wartena President & Director of Product at Geli





Anna Carolina Tortora Head of Innovation Strategy at National Grid, UK

nationalgrid



Daniel Erasmus The Digital Thinking Network & CEO of NewsConsole





Jose Gutierrez Executive Director of Hardware Engineering at Bently Nevada, Inc.

