

CTO Update: Applications for the Electrification Era

Robert L. Galyen Retired CATL Chief Technology Officer – Senior Consultant Chairman SAE Battery Standards Steering Committee Chairman Emeritus NAATBatt International

TWO MILESTONES OF A CAREER....



Comparison of Practical Energy Density



IS ELECTRIFICATION THE PERFECT STORM?



GLOBAL MEGA TRENDS IMPACTING FUTURE MOBILITY



Urbanization



E-Mobility



Mega and Smart Cities

PUBLIC TRAKEPOR



New Micro Mobility Products





CATTOSIAAN

Car Sharing/Car Pooling

Sustainable Public Transportation and BRT



High Speed Rail



Geo-Socialization And Social Media



Integrated Mobility

Solutions

Connected and Wireless Planet



New Business Models (Value for Many)



Power to the Middle Class and Gen Y

EVOLUTIONARY/REVOLUTIONARY?



NEW ERA OF MOBILITY

Converging Technologies:

- Electrified Automobile
- Electric Smart Grid
- Connected/Autonomous Vehicle





Vehicle-to-Vehicle (V2V)

Vehicle-to-Devices

Vehicle-to-Infrastructure (V2I)



Vehicle-to-Grid (V2G)

ADOPTION SUCCESS FACTORS HAVE NOT CHANGED!

- Technology
- Governmental Support
- Consumer Acceptance
- New Infrastructures





5 GOLDEN RULES OF ELECTRIFICATION



MANUFACTURABILITY IS KEY TO SUCCESS!





BATTERY TECHNOLOGY MUST BE VALIDATED!



ADOPTION OF LIB ENERGY STORAGE



Electrification: Lab to Wide Spread Adoption

Source: Dr. John Warner

ADOPTION OF LIB ENERGY STORAGE

Electrification on the Technology Adoption Curve?



Time

Source: Dr. John Warner

HEV ARCHITECTURE

- HIGHER COMPLEXITY
- MORE PARTS
- SERVICE MORE COMPLEX
- BATTERY COST REDUCTION
 MAKING HEV ARCHITECTURE
 OBSOLETE



BEV ARCHITECTURE

- REDUCED COMPLEXITY
- LESS PARTS
- SIMPLER SERVICE
- BATTERY ENERGY STORAGE COST OF OWNERSHIP APPROACHING PARITY WITH PETROLEUM BASED FUELS



THE WORLDWIDE BATTERY MARKET



Source: AVICENNE ENERGY, 2019

THE WORLDWIDE BATTERY MARKET

80 BILLION US\$ in 2018 – Pack level¹ 9% AVERAGE GROWTH PER YEAR (2010-2018)



SLI: Start light and ignition batteries for cars, truck, moto, boat etc...

PORTABLE: concumer electronics (cellular, portable PCs, tablests, Camera, ...), data collection & handy terminals,

POWER Tools: power tools but also gardening tools

1- Pack: cell, cell assembly, BMS, connectors – Power electronics (DC DC converters, invertors...) not included



INDUSTRIAL

- MOTIVE: Forklift (95%), others
- STATIONARY: Telecom, UPS, Energy Storage System, Medical, Others (Emergency Lighting, Security, Railroad Signaling,, Diesel Generator Starting, Control & Switchgear,

AUTOMOTIVE: HEV, P-HEV, EV

OTHERS: Medical: wheelchairs, medical carts, medical devices (surgical power tools, mobile instrumentation (x-ray, ultrasound, EKG/ECG, large oxygen concentrators, drones, Light Electric Vehicles, Hoverboard, ...

THE WORLDWIDE BATTERY MARKET

Li-ion Packs Worldwide 2000-2030

CAGR 2015/2030: +24 % per year in Volume Pack: +11% per year in value



Source: AVICENNE Energy 2019

GLOBAL PASSENGER EV MARKET





DIVERSIFIED APPLICATIONS



EARLY ADOPTERS IN CONSTRUCTION ELECTRIFICATION



ELECTRIC REGIONAL AIRCRAFT



Source clockwise from top left: 1. https://en.wikipedia.org/wiki/NASA_X-57_Maxwell, 2. http://ampaire.com, 3. https://www.eviation.co/, 4. http://zunum.aero,

MATERIAL HANDLING APPLICATIONS







MARINE MARKET

Range from 100's of kWh to multi-MWh

- "Ellen" Largest electric ferry = 4.3 MWh
- "Yara Birkeland" autonomous, container vessel launches in 2020 with 9 MWh battery



RENEWABLE ENERGY STORAGE IN ELECTRIFICATION



ESS COST IS DECREASING IN ALL CHEMISTRIES





Source: Avicenne,

TYPICAL BUSINESS MODEL



BATTERY VALUE CHAIN



INFRASTRUCTURE

BATTERY STANDARDS STEERING COMMITTEE



BATTERY STANDARDS COMMITTEE DOCUMENTS

Battery Life Assessment Testing: J240, J2185, J2288, J2801

Sealing, Adhesives, Thermal Management: **J3073, JXXXX**

Battery Testing Methodologies: J537, J1495, J2758 , J930 **Battery Materials Testing:** J2983, J3021, J3042, **J3159** Vibration: J2380, **J3060** Battery Recycling: J3071, J2974, **J2984 Battery Transport:** J2950

Future Battery Systems: JXXXX **Functional Guidelines:** J2289 Battery Labeling: J2936 **Battery Safety:** J2929, J2464, **J2946**

> Capacitive Energy & Start/Stop: J3012, J3051

> > **Battery Terminology:** J1715/2

10 Active

15 Under

Revision

7 New in

Progress

2 Stabilized

Battery Testing Equipment: JXXXX

EV Battery Safety:

J1715

J2990

J1766, J2344, J2910,

EV Terminology:

Battery Performance Rating: J1798

Battery Size, Identification & Packaging: J1797, J3124, J2981

EV / Battery Fuel Economy & Range: J1634, J1711, J2711

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EV Charging: J1772, J1773, J2293, J2836, J2841, J2847, J2894, J2931



BATTERY TECHNOLOGY



MAKING A BETTER WORLD FOR FUTURE GENERATIONS!