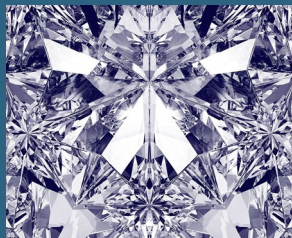


EVERLEDGER

We are the digital transparency company

Industry solutions



DIAMONDS



GEMSTONES



ART



LUXURY GOODS



WINE



ELECTRONICS



INSURANCE



APPAREL

THE EVERLEDGER PLATFORM BENEFITS



Unique Identity

Create a digital twin of your asset, and trace its journey on a secure, unalterable and private blockchain platform.



Symphony of technologies

Gain unprecedented visibility and confidence, powered by our stack of seamlessly integrated technologies.



Compliance

Support sustainability & compliance claims with independent, time-stamped evidence.



Sustainability

Demonstrate your brand's sustainability claims, such as ethical sourcing or environmental impact, with a secure, unalterable record of an asset's lifetime journey.



Trust

By making asset information easily accessible and verifiable, consumers gain unprecedented transparency and trust around the origin, characteristics and authenticity of their purchase.



Transparency

View, store and search asset information on demand – and make it readily available to your customers and end consumers.

RETURN ON INVESTMENT



Reduce Risk

Know where your products/assets are, who has them & what condition they are in in a trusted ecosystem supported by blockchain



Greater Brand Equity and Protection

Increased brand **differentiation and protection against counterfeit products.**



Longer Customer Lifetime Value

Build **new customer relationships** by increasing touch points along the customer journey.



Increased Efficiencies

Higher cost and time efficiencies due to digitalisation and enhanced traceability along the entire supply chain.

Our technology

BLOCKCHAIN

Blockchain technology allows data to be recorded securely and unalterably as an asset moves along the supply chain. By converging this record with other technologies, we can create a unique digital identity for the asset

Our solutions are designed for businesses and consumers, enabling businesses to streamline processes while providing consumers with unprecedented transparency.



ARTIFICIAL INTELLIGENCE

Since 2017 our platform has been using Artificial Intelligence (AI) to analyse data sets, helping our customers meet both documentation requirements (for example by the Kimberley Process) and associated smart contract obligations.



INTERNET OF THINGS

By capturing production, transport and environmental data in real-time (for example temperature sensors, tamper detectors), Internet of Things (IoT) technology can help reveal the full story of an object. When coupled with blockchain, this information becomes immutable, private and transparent.



INTELLIGENT LABELLING

Intelligent labelling allows all of the information associated with a physical object to be securely surfaced and converged.

Our intelligent labels link the digital and real worlds using NFC, RFID, the physical structures of an object (such as fiber or pattern structures), and synthetic DNA.



NANOTECH

Nano-sized particles are finding more and more applications in object identification . Our platform aggregates these technologies to surface secure data about an asset Partners such as Gübelin are already advancing the technology to authenticate and surface the provenance of diamonds and gemstones.



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Get in touch